

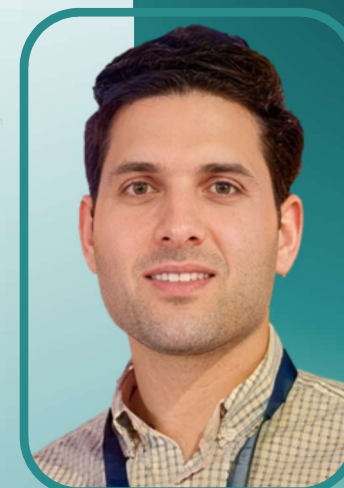
Welcome to KFUPM

Dr. Muhammad Shahid Anwar

Assistant Professor

Department of Integrated Design

Affiliated with Interdisciplinary Research Center for Finance & Digital Economy



Education:

PhD. in Information & Communication Engineering from Beijing Institute of Technology, Beijing, China; 2021

Previous Institution:

King Fahd University of Petroleum & Minerals; Post Doctoral Fellow; 2025-2026

Research Profile (SCOPUS):

Total Citations: **2,232**

Total Journal Publications: **123**

H-index: **25**

Professional Interests:

Interactive Digital Experiences, Immersive Technologies, Extended Reality (XR), Virtual Reality and AI Applications

About Dr. Anwar:

Dr. Anwar specializes in immersive technologies and immersive digital experiences. His research focuses on the design, development, & evaluation of immersive experiences, user-centered design, including VR applications in cultural heritage, smart cities, education, immersive media, & Immersive gaming. He also explores AI applications in immersive technologies, particularly for intelligent experiences & user experience modeling. His interdisciplinary work combines immersive visualization, creative technology, and emerging digital technologies to develop innovative solutions for societal and industry challenges. He is an Associate editorial in several Q1 journals, also a senior member of IEEE.