

Welcome to KFUPM

Dr. Md Asadul Islam

Assistant Professor

Management and Marketing Department

Affiliated with Interdisciplinary Research Center for Finance and Digital Economy



Education:

PhD. from the School of Business and Economics, Universiti Putra Malaysia (UPM), Malaysia, 2020

Previous Institution:

Sunway Business School,
Sunway University, Malaysia
Senior Lecturer, 2024 - 2025

Research Profile (SCOPUS):

Total Citations: **673**

Total Journal Publications: **46**

H-index: **15**

Professional Interests:

Management, Organizational Behavior,
Leadership, Sustainability, Technology &
Innovation Management, Industry 5.0

About Dr. Islam:

Prior to Sunway University, Malaysia, Dr. Islam was Assistant Professor of Management at BRAC University, Bangladesh. He has also worked as an Adjunct Lecturer at Swinburne University of Technology, Australia, where he received best research award for his scholarly achievements. Beyond academia, Dr. Asadul regularly writes opinion pieces and policy commentaries for major Bangladeshi newspapers, and his articles appear in the Chartered Management Institute (CMI). He serves on the editorial boards of several high-impact journals.